


SARAH GLAGOLEV

EXPERIENCE

CAREER OBJECTIVES

I'm a BFA Graduate with a little over 4 years of work under my belt. I've designed for clients across the print and media industries. Seeking experience in a field where there is endless learning and opportunity to grow both as an artist and as a woman in the business world.

CONTACT

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Nashville, TN 

www.sg-graphicdesign.com 

INDUSTRY EXPERIENCE

Media, Print & Music

PROFICIENCIES

Adobe Photoshop, Illustrator, InDesign & Acrobat
Some experience with Adobe Lightroom, Bridge and Adobe Muse.

Microsoft Word, PowerPoint, Excel.

LinkedIn, Instagram, Twitter, Pinterest.

Able to master new concepts and work-related skills quickly.

FREELANCE GRAPHIC DESIGNER

September 2017 - Present

SG Graphic Designs

- Create Logos, Flyers, Web Graphics, Posters, Illustrations, Packaging Design and more.
- Experience with multiple industries: Music, Media, Print, Illustration, etc.
- Content creation for social media platforms and management of accounts to gain followers and prospective clients.
- Create and maintain all work for each client.
- Worked with creative agencies such as Marionette Management, Mezzo Creative & The Water Coolest.
- Published Illustrator for poetry book: Everyday Epiphanies.

FREELANCE GRAPHIC DESIGNER

September 2017 - November 2021

The Water Coolest

- Designed logo and logo variations as well as multiple ad campaigns helping grow subscribers to over 250 thousand in less than 4 years.
- Maintained, organized and created all branding design work for the company including social media content & web graphics.
- Company was bought out by Barstool in November of 2021.

GRAPHIC DESIGN ASSISTANT

April 2018 - October, 2019

Flower City Printing: August 2017 - October, 2019

- Collaborated with the Marketing Department, offering improvements and carrying out designs.
- Responsible for accurately performing preflight checks, quality checks and prepress checks, preparing the art for final print production.
- Worked package designs for Corelle Brands, Hanes, IMS Walgreens, Miller Zell, HP, Nintendo, etc.
- Assisted with company rebranding strategy and responsible for other marketing tasks.
- Responsible for product photography for marketing materials.

ACCOUNT MANAGER

Summer 2015

Internet Media Professionals

- Account manager for Mark's Pizzeria.
- Responsible for design and implementation of various marketing and promotion material, both printed and web material.
- Handled social media marketing and customer service responses.

EDUCATION

SUNY POTSDAM

Fall 2013 - Spring 2017

- BFA in graphic design with a double minor in fine art and geology.
- Member of the women's varsity lacrosse team.
- Worked as a geology teacher's assistant and tutor.
- Spent the winter 2016 semester abroad in Ireland for international knowledge and travel experience.
- Worked two semesters as the graphic design intern for the athletic and art departments.



GRAPHIC
DESIGN