



CREATIVE BRIEF

CONTACT:

NAME: _____

PHONE: _____

EMAIL: _____

PREFERRED DUE DATE:

SPECS:

ELEMENTS:

- Logo
- Branding Package
- Illustration
- Advertisement
- Invitation/Flyer
- Classroom Package
- T-Shirt Design
- Content Creation
- Other _____

FILE TYPE(S):

- | | |
|--------------------------------------|--------------------------------|
| <input type="checkbox"/> .ai | <input type="checkbox"/> .png |
| <input type="checkbox"/> .psd | <input type="checkbox"/> .jpg |
| <input type="checkbox"/> .indd | <input type="checkbox"/> .docx |
| <input type="checkbox"/> .pdf | <input type="checkbox"/> .ppt |
| <input type="checkbox"/> Other _____ | |

Dimensions: _____

Please include inches, feet, pixels, or paper size.

BACKGROUND:

Please provide past projects & any past marketing material

Describe your company/industry:

Color Scheme:

List 3 adjectives that describe your style:

List 3 Instagram accounts or websites that you like:

What is your target audience?

Age: _____

Gender: _____

Location: _____

Occupation: _____

RATES:

\$35 per Hour